

Name:
Class:
Date:

The You've Never Had So Much Fun in School ANIMOTO Book Trailer Making Lesson

By Your Friend in the Library, Miss (Your Name Here)

With your partner(s), choose a genre, series, or book to highlight in your advertisement. Decide on a strategy for "selling" this book/series/genre to other students. With your target audience and strategy in mind, work with your team to produce a simple book trailer.

Record your ideas here before you start making the trailer:

Book / Series / Genre:

Strategy:

Target Audience:

To produce the trailer, work with your team to:

1. Open the Animoto App.
2. Log In
 - a. Username: **(Username You Have Set-Up for Your School)**
 - b. Password: **(Password You Have Set-Up for Your School)**
3. Take Photos, 7-10 per project.
4. Choose the Photos.
5. Choose the Music.
6. Choose the Style.
7. Add Titles and Captions.
8. Add Your Names in a Title Page at the End.

