

Name:	
Class:	
Date:	

Sometimes publishers advertise books by making **book trailers**. A book trailer is similar to a **movie trailer**. A **trailer** is a type of media. Please list four characteristics of trailers:

- 1.
- 2.
- 3.
- 4.

We'll now watch four book trailers. Please **makes notes** to remind yourself how the advertisers designed these trailers. For example, did they use still or moving images? Did they use sound effects or music? Did they interview an expert? Most of all, record whether or not you thought the trailer was effective. Did it make you want to read the book?

<b>Dinosaur Cove</b> by Rex Stone	
<b>Swindle</b> by Gordon Korman	
<b>Babymouse</b> by Jennifer and Matt Holm	
<b>Taking Flight</b> by Michaela DePrince	