

Name:
Date:
Class:



Based on **The Have a Good Day Cafe** by Frances and Ginger Park, illustrated by Katherine Potter.

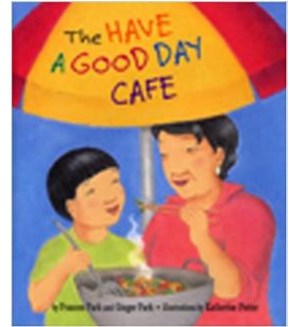
WALT: Identify products, services, and describe a business environment for a small business owner.

Instructions: Please provide a short answer to each of the following questions. Use complete sentences.

1. What is Mike's family's business?
2. What products are sold by Mike's family?
3. What competition do Mike and his family experience as they work at the business?
4. What does Mike do to try to beat the competition? What is his big idea?
5. Would you say that Mike's plan to get ahead of the competition worked?
6. What else does Mike do to try to help the business succeed?
7. Why is Grandma important to this story?
8. If you worked with Mike, what role would you like to take in this business?
9. What do you think will happen to this business in 5-10 years?

Answer Key:

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WALT: Identify products, services, and describe a business environment for a small business owner.

Instructions: Please provide a short answer to each of the following questions. Use complete sentences.

1. What is Mike's family's business?

Answer: Mike's family has a food cart in the city. They are street vendors.

2. What products are sold by Mike's family?

Answer: Hot dogs, pizza, and popcorn, typical American snack/junk foods.

3. What competition do Mike and his family experience as they work at the business?

Answer: Other food carts set up on the same block. The food carts offer similar menu items.

4. What does Mike do to try to beat the competition? What is his big idea?

Answer: Mike wants to change the menu and sell Korean food.

5. Would you say that Mike's plan to get ahead of the competition worked?

Answer: Yes, because their food was different and stood out from the products of the other vendors.

6. What else does Mike do to try to help the business succeed?

Answer: He gave the business a name and made a sign to advertise the food cart.

7. Why is Grandma important to this story?

Answer: Grandma inspired Mike to use Korean family recipes in the food cart.

8. If you worked with Mike, what role would you like to take in this business?

9. What do you think will happen to this business in 5-10 years?