Name:
Class:
Date:

The You've Never Had So Much Fun in School ANIMOTO Book Trailer Making Lesson

By Your Friend in the Library, Miss (Your Name Here)

With your partner(s), choose a genre, series, or book to highlight in your advertisement. Decide on a strategy for "selling" this book/series/genre to other students. With your target audience and strategy in mind, work with your team to produce a simple book trailer.

Record your ideas here before you start making the trailer:

Rook	/ Series	/ Genre
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Strategy:

Target Audience:

To produce the trailer, work with your team to:

- 1. Open the Animoto App.
- 2. Log In
 - a. Username: (Username You Have Set-Up for Your School)
 - b. Password: (Password You Have Set-Up for Your School)
- 3. Take Photos, 7-10 per project.
- 4. Choose the Photos.
- 5. Choose the Music.
- 6. Choose the Style.
- 7. Add Titles and Captions.
- 8. Add Your Names in a Title Page at the End.

9.	Edit as Needed. Think: Does your theme and music match your target audience? Do your title slide reflect your strategy? Have you built excitement without giving away the ending?
10	. Preview your video!
11	. When you are certain that you don't want to make any more edits, publish and share your trailer.
12	Send Your Teacher the Link to Your Project!!
Re	flection:
•	How well did our team work together?
•	What went well in the production process?
•	What would you change if you could make this trailer again?